

RELEASES TO NEWS MEDIA

Releases About Internal School Matters

It is the policy of the Board to have news releases prepared about internal matters of the school(s), and to disseminate such releases to all news media in the area.

The Superintendent of Schools or a delegated assistant shall be responsible for clearance of all news releases that originate in the schools.

Public information that is not personal or confidential should be made available to all news media upon their request. In order to establish and maintain a cooperative atmosphere in our public relations program, close ties should be kept with persons representing the various news media.

Releases About Board Matters

It shall be the policy of the Board to have news releases prepared about Board matters and to disseminate them to all news media in the area.

Copies of agendas for regular Board meetings shall be supplied to all news media that have filed a request for notice, at the same time they are made available to Board members or at least 24 hours before the meeting.

The Superintendent of Schools, or delegated staff should be available to media representatives to answer any question that may arise concerning Board matters.

LEGAL REFERENCE: Code of Iowa, Sections 21.4; 22.7

DATE OF ADOPTION: January 14, 1981

DATE OF REVIEW: December 18, 2006

DATE OF REVISION: June 9, 1982